



New Zealand Secondary School Mountain Bike Champs - 2025

Overview

- The Nelson Mountain Bike Club will host the 2025 New Zealand Secondary Schools Mountain Bike Champs. This event is held annually in the October school holidays and brings together over 400 riders from across the country. The event runs over 4 - 5 days and includes Enduro, Downhill, Cross Country and a Cross Country teams event.
- The benefits of hosting this event will be far reaching to our community as it will bring significant financial benefits to local businesses, will require trail development and it will showcase our region.

Why does NMTBC want to host this event?

- Showcase our region and our world class trails.
- Supports our region with riders and volunteers, approx. 3,000 bed-nights for the local economy, accommodation, restaurants and retail.
- Will allow NMTBC to develop new trails for the event including a new easier DH track than we currently have and new Cross Country circuits. The benefit of this extends beyond the event as both of these trail types are lacking in Nelson.
- Supports our youth riders to enable them to take part in a National Series on their home turf.

Rider numbers

- Cross country: 300 riders
- XC Relay: 40 teams
- Downhill: 200+ riders
- Enduro: 300+ riders

Sponsorship

NMTBC is seeking sponsors to support 2025 New Zealand Secondary School Mountain Bike Champs.

a) Tier one: Main Sponsor - \$10,000 - limit 1

The sponsor will pay NMTBC the main sponsor fee upon receipt of an invoice.

The sponsor is entitled to the following benefits:

1. Main sponsor for the event e.g. The New Zealand Secondary Schools Mountain Bike Champs brought to you by "sponsors name"
2. The right to advertise and communicate the event.
3. The ability to set up a promotional structure at the event.
4. Large Logo on the race plates and any merchandise relating to the event.
5. Special mention at the awards ceremony.

b) Tier Two: Event Sponsors - \$5000 - limit 3

The sponsor will pay NMTBC the event fee upon receipt of an invoice.

The sponsor is entitled to the following benefits:

1. Named as a major sponsor of the event.
2. The right to advertise and communicate the event.
3. The ability to set up a promotional structure at the event.
4. Medium Logo on the race plates and any merchandise relating to the event.
5. Special mention at the awards ceremony.

c) Tier Three: Support Sponsor - \$2000 - limit 5

The sponsor will pay NMTBC the event fee upon receipt of an invoice.

The sponsor is entitled to the following benefits:

1. Listed as a *supporting sponsor* in official event posts and webpages relating to the event.
2. Small logo on any event merchandise
3. The ability to promote their business at the event using banners and flags
4. Special mention at the awards ceremony.

d) Preferred Partner - \$1000 - limit 10

Businesses interested in being promoted through the event, prior to the event, may come on board as a preferred partner. This includes accommodation providers, restaurants, bike servicing businesses and more.

The Preferred Sponsor is entitled to the following benefits:

1. Listed as a preferred partner on the event website
2. Logo on event website