

NMTBC CLUB SURVEY 2022



Cover photo courtesy of Sergey Zolkin



RELEASED ON 21 JULY 2022


We need your
FEEDBACK! 

Do you love Mountain Biking in Nelson?

ANSWER OUR SURVEY AND GO IN THE DRAW TO WIN THIS PRIZE PACK:

- 2 x Shuttle pass for the Gorge
- \$100 Mitre 10 Voucher
- \$100 The Vic Voucher
- NMTBC T-shirt
- 2 x Pomeroy's Chocolate Coffee Beans
- 2 x Pomeroy's Peaking Out Coffee



 Nelson Mountain Bike Club
June 21 at 6:38 PM · 🌐

The Nelson Mountain Bike Club needs your feedback and are asking all mountain bikers to complete our survey. Here is the link:
<https://forms.gle/cnSb3wGPmWKyGPUP9>

Complete our Nelson Mountain Bike Club Survey and you'll go in the draw to win this awesome prize pack:

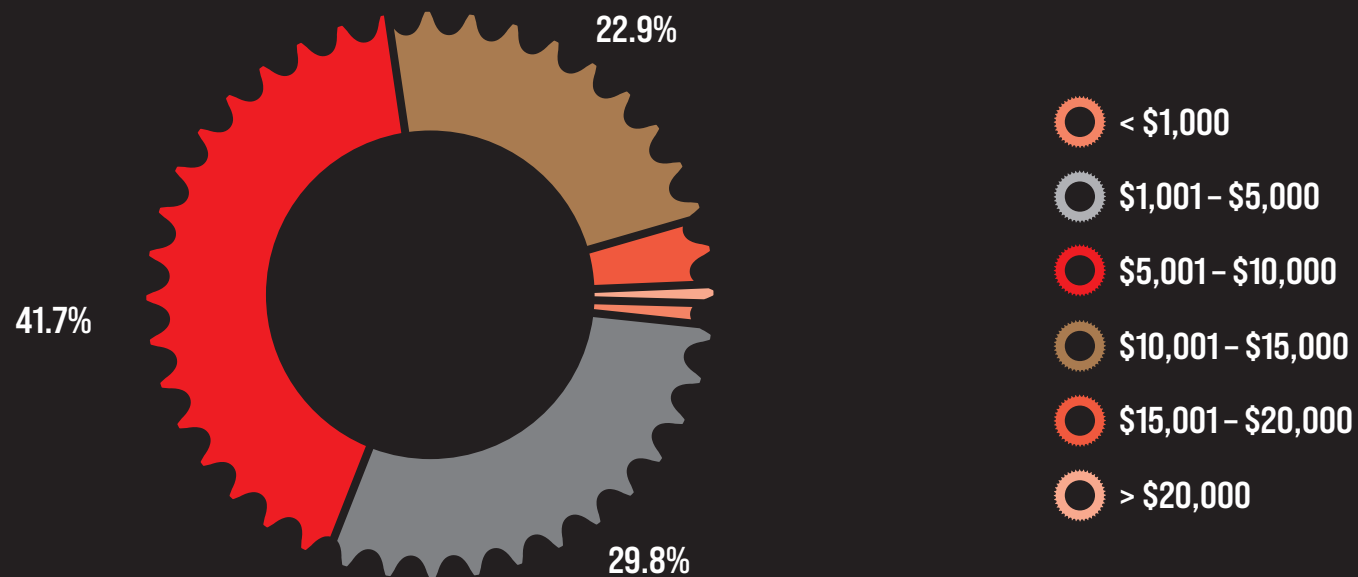
- 2 x Shuttle passes for the [Wairoa Gorge Bike Park](#)
- \$100 Mitre 10 voucher
- \$100 The Vic voucher
- 2 x Pomeroy's chocolate coffee beans
- 2 x Pomeroy's Peaking Out Coffee
- NMTBC T-shirt

We need to know what our members and community want, where you are riding and what you want the Nelson Mountain Bike Club to be doing more of. Answering this survey will guide our decision making and will help to make mountain biking in Nelson even better!

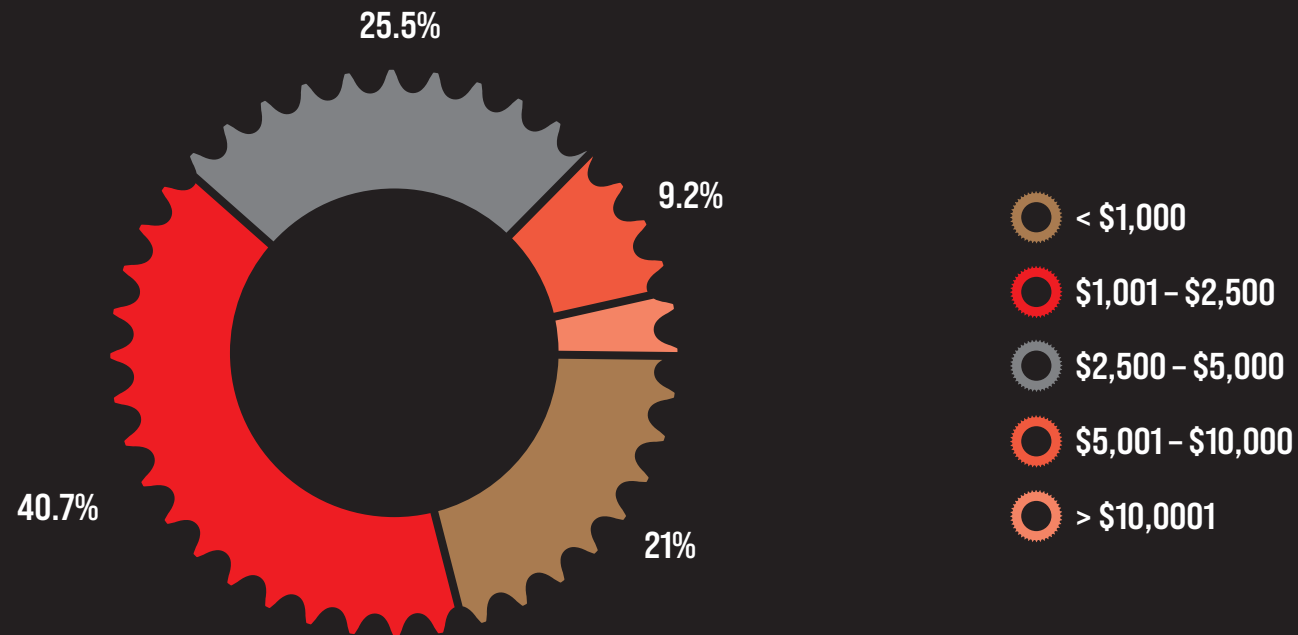
If you share this post via Instagram or Facebook, and tag the Nelson Mountain Bike Club you get an extra entry to the draw! Good luck!



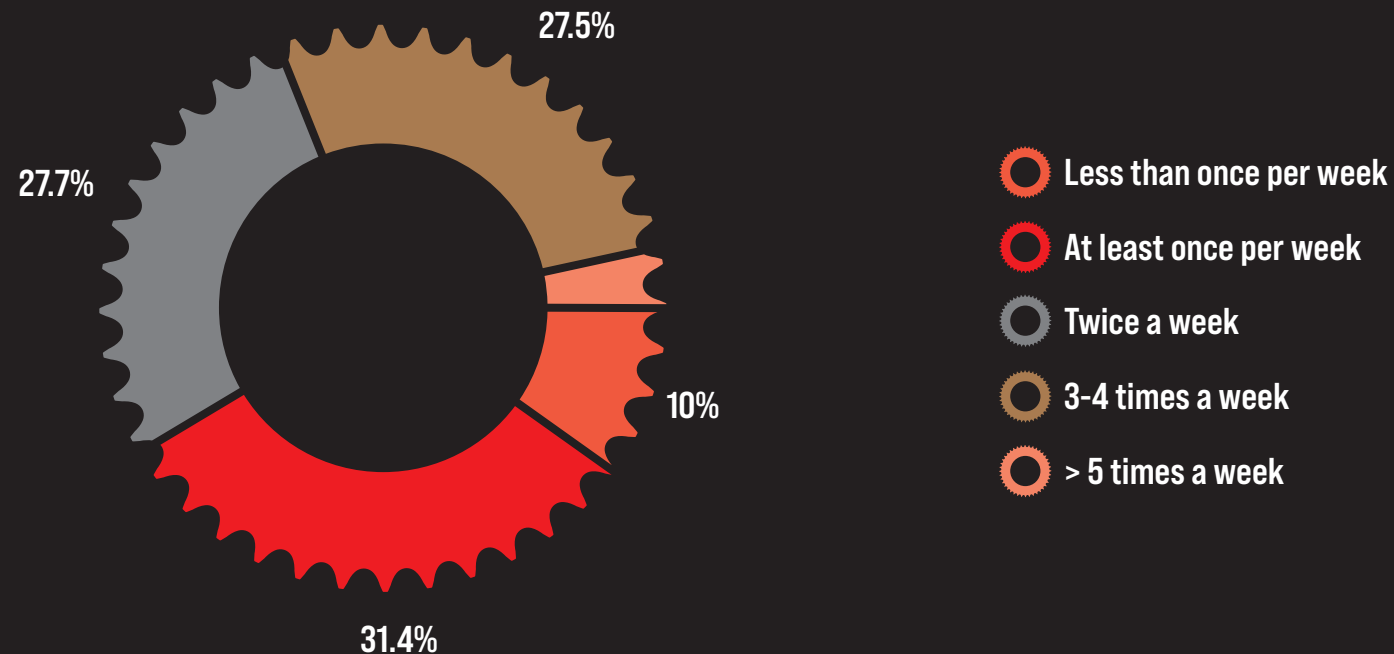
HOW EXPENSIVE IS YOUR MOST FREQUENTLY RIDDEN MOUNTAIN BIKE?



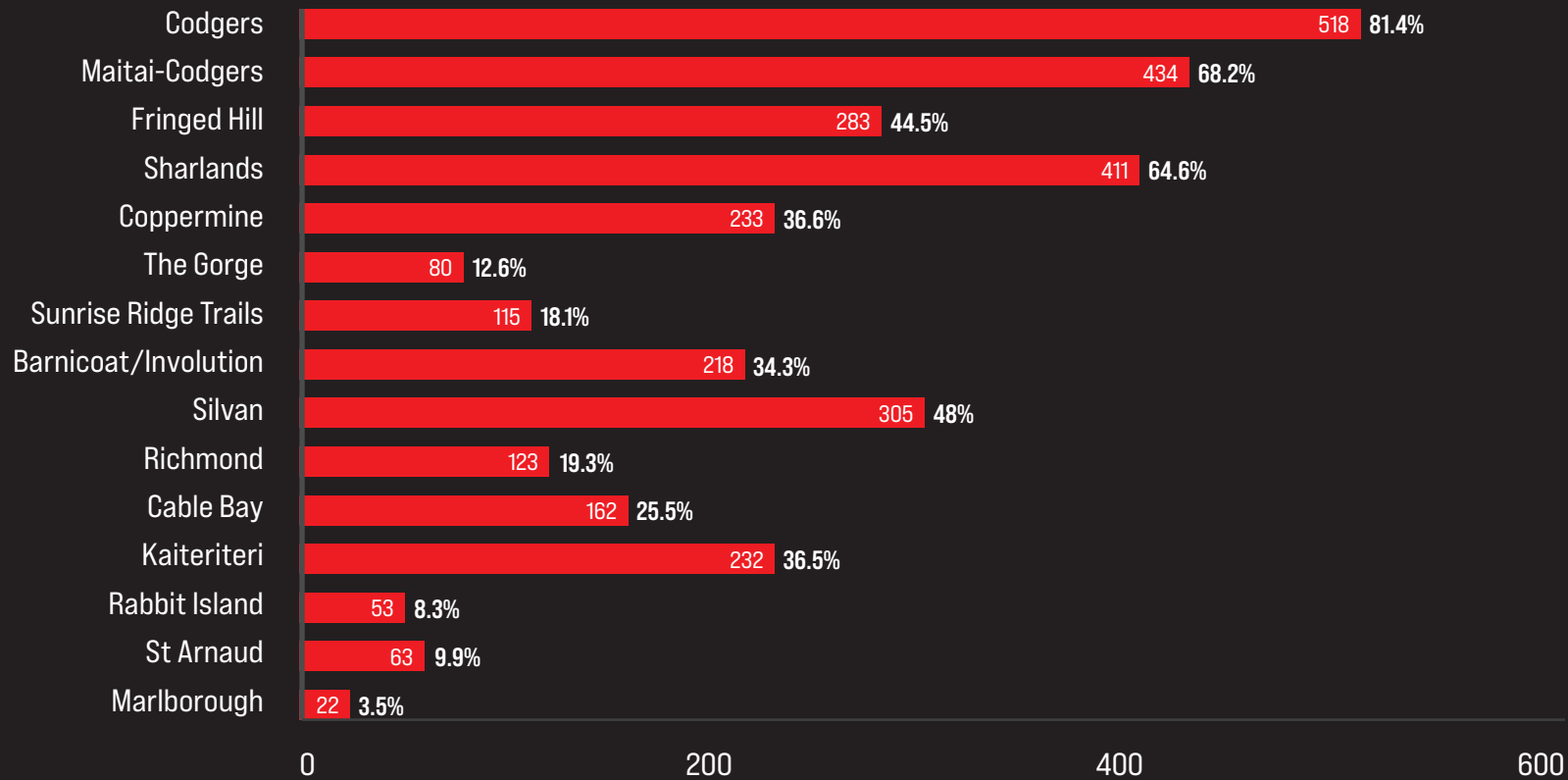
HOW MUCH MONEY DO YOU SPEND ON MOUNTAIN BIKING EACH YEAR?



HOW FREQUENTLY DO YOU GO MOUNTAIN BIKING PER WEEK?



WHERE DO YOU RIDE FREQUENTLY?



WHAT SHOULD WE BE DOING MORE OF?



- ✓ Social Events
- ✓ Pairs races
- ✓ Club rides
- ✓ Youth development
- ✓ Basic skills events

- ✓ Easier tracks
- ✓ Building and maintenance
- ✓ Skills park
- ✓ Family friendly events

- ✓ Remove commercial forestry
- ✓ Grade 3-4 off Fringed
- ✓ Off-road link from town to Maitai Hub
- ✓ Comms for tourism

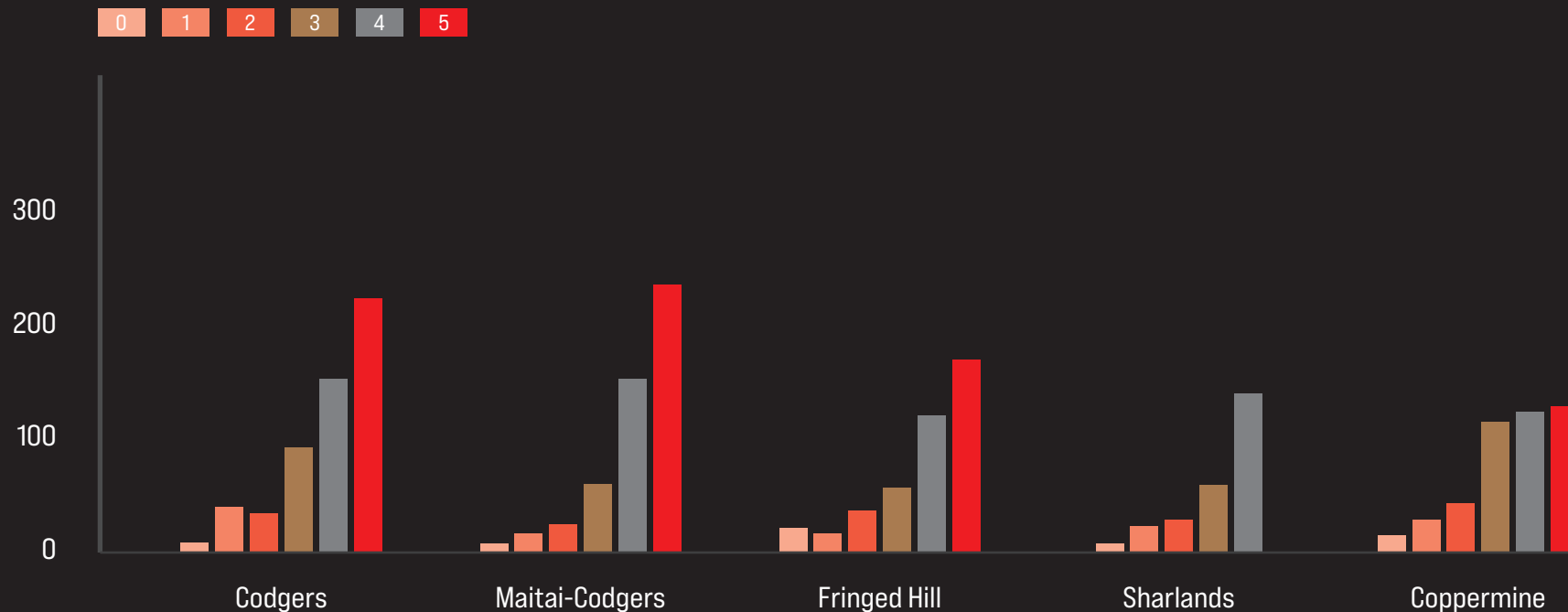
- ✓ Better maps
- ✓ Signage
- ✓ More climbing tracks
- ✓ Run better/cheaper shuttle service

- ✓ Nothing, you are doing great!
- ✓ Cutting down weeds
- ✓ Run EWS (please)
- ✓ Water stations

- ✓ Better comms
- ✓ Dig days in the evenings over summer
- ✓ Trails in Richmond

RATE YOUR ENJOYMENT AT THESE MTB AREAS

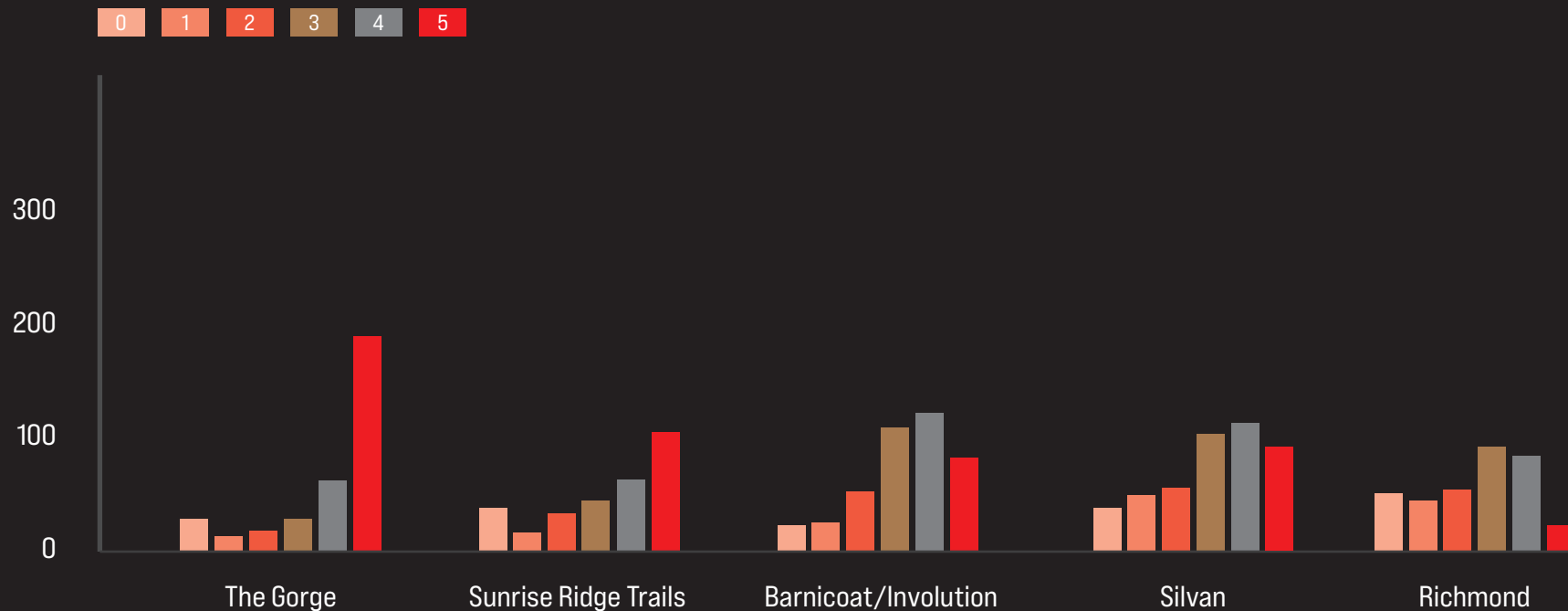
5 being where you like to ride, 0 being where you don't like to ride your mountain bike



RATE YOUR ENJOYMENT AT THESE MTB AREAS

2

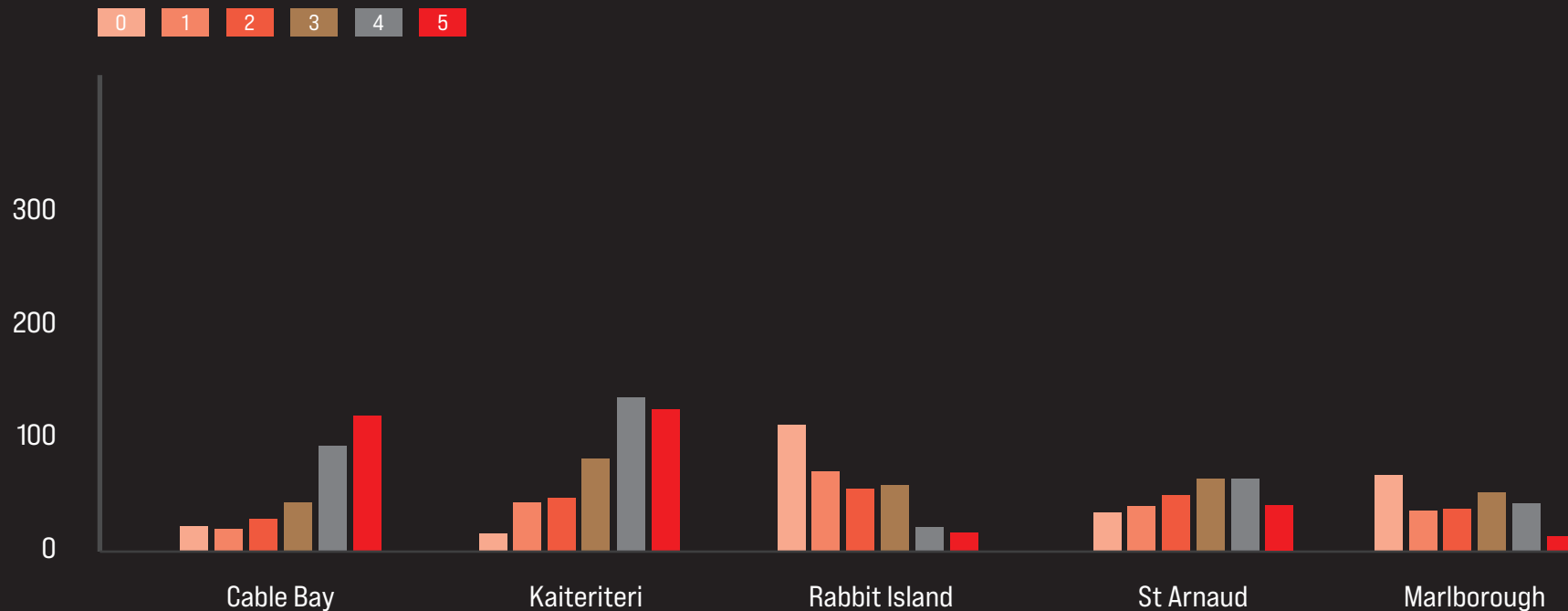
5 being where you like to ride, 0 being where you don't like to ride
your mountain bike



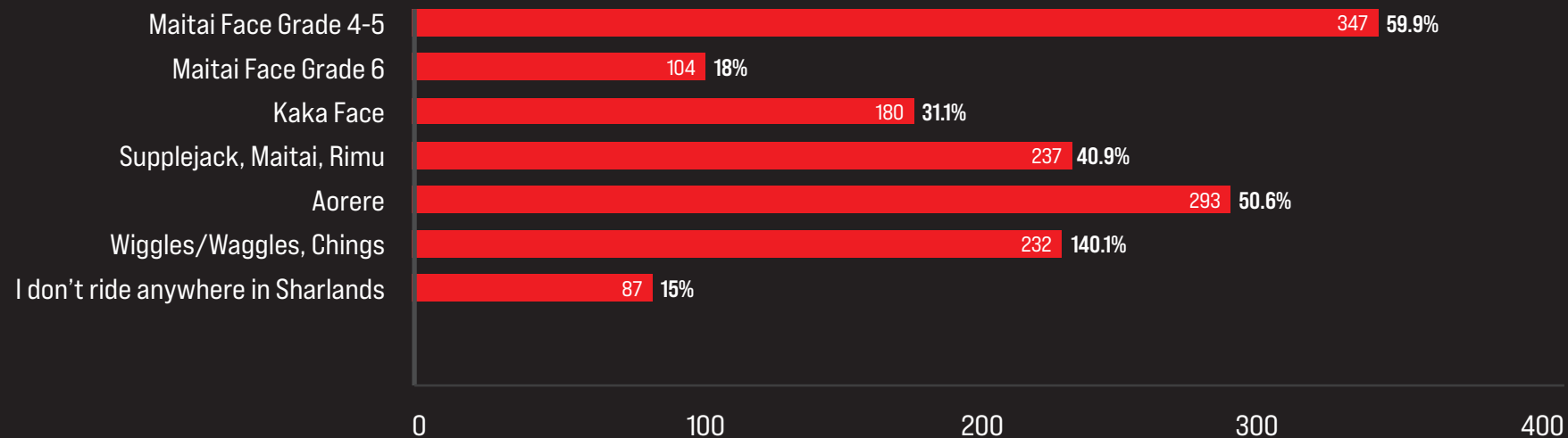
RATE YOUR ENJOYMENT AT THESE MTB AREAS

3

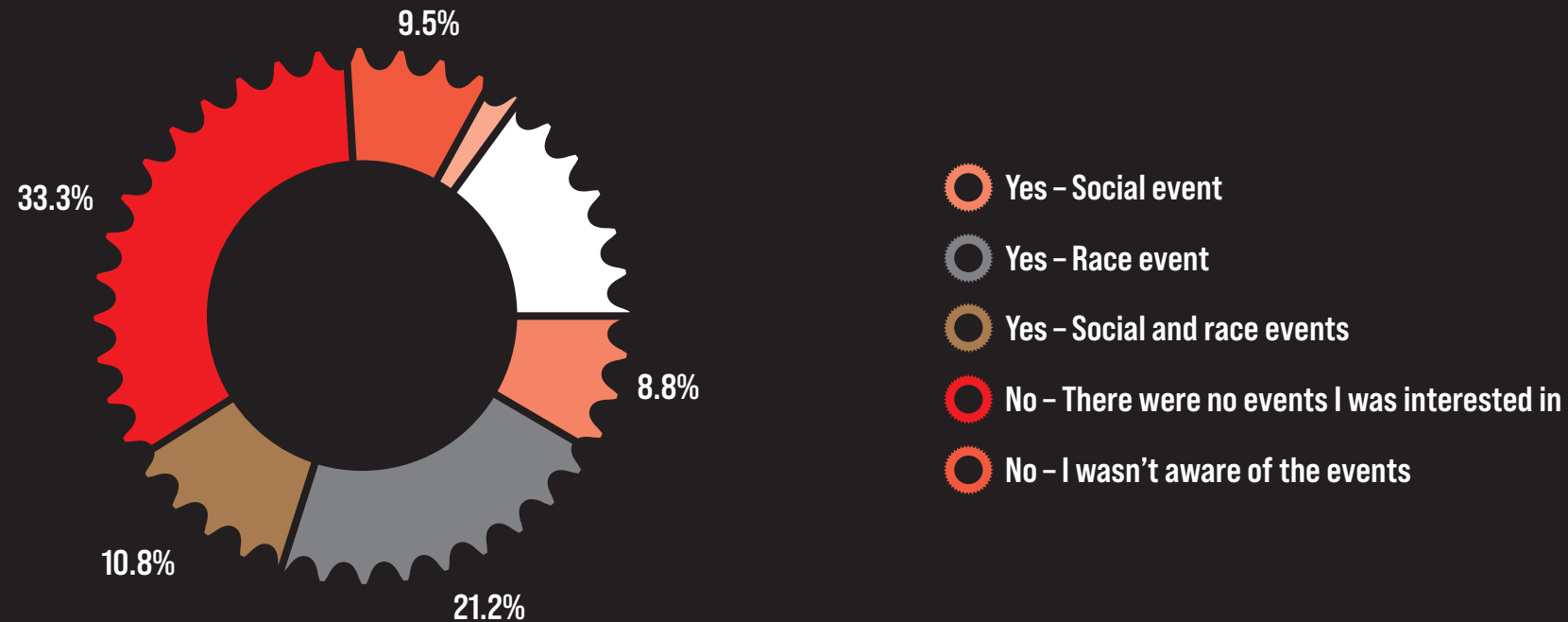
5 being where you like to ride, 0 being where you don't like to ride your mountain bike



IF YOU FREQUENTLY RIDE IN SHARLANDS, CAN YOU INDICATE THE AREAS/TRACKS YOU RIDE:



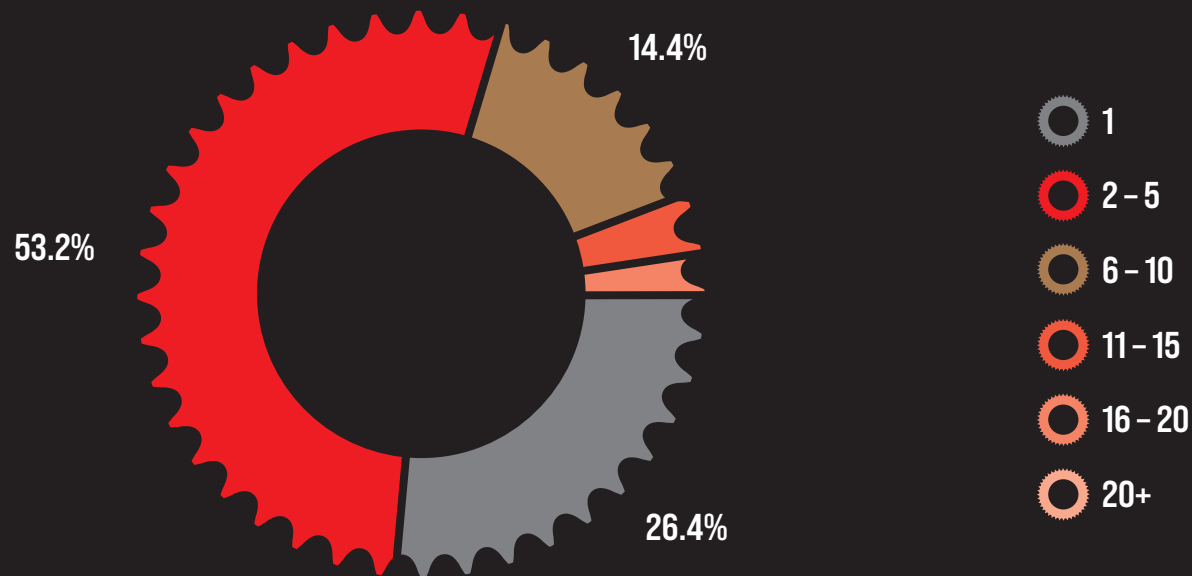
HAVE YOU BEEN TO A NMTBC EVENT IN THE LAST 12 MONTHS?



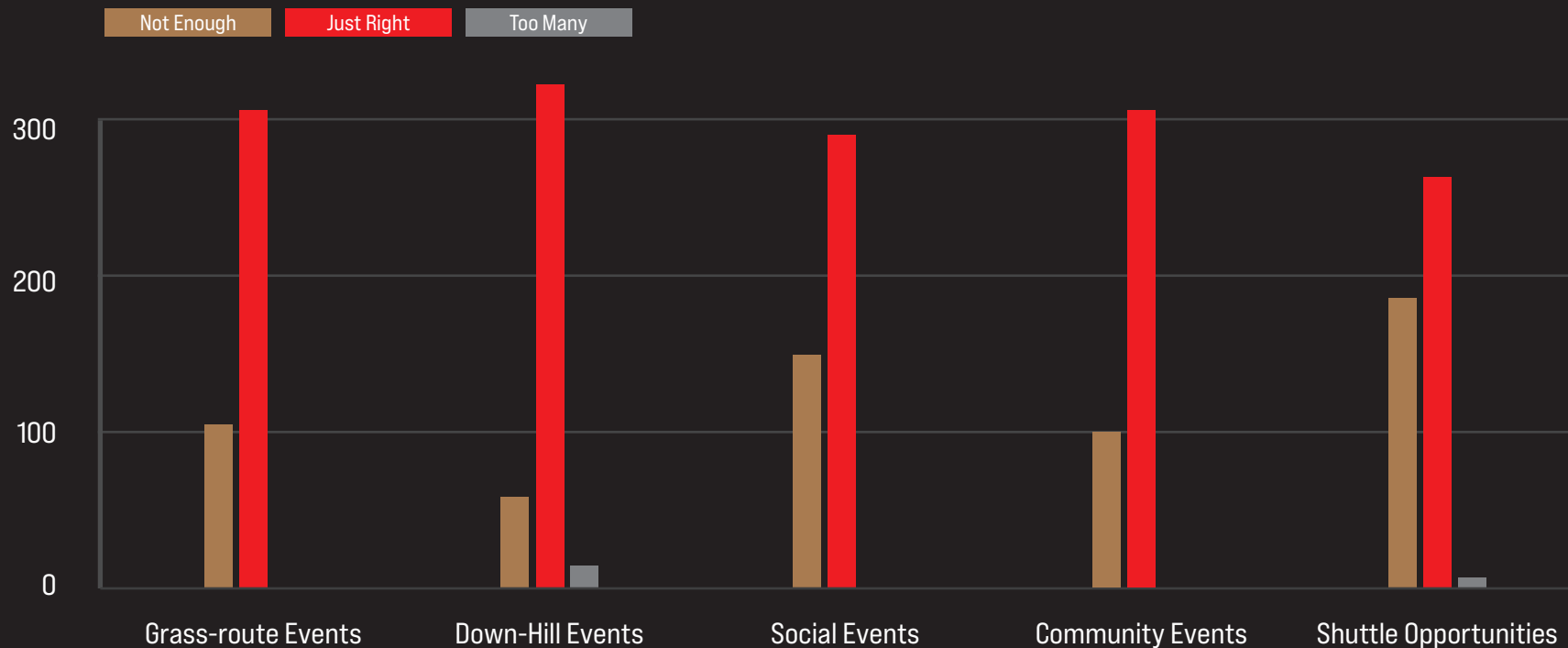
IF NO, WHY DIDN'T YOU ATTEND ANY EVENTS?



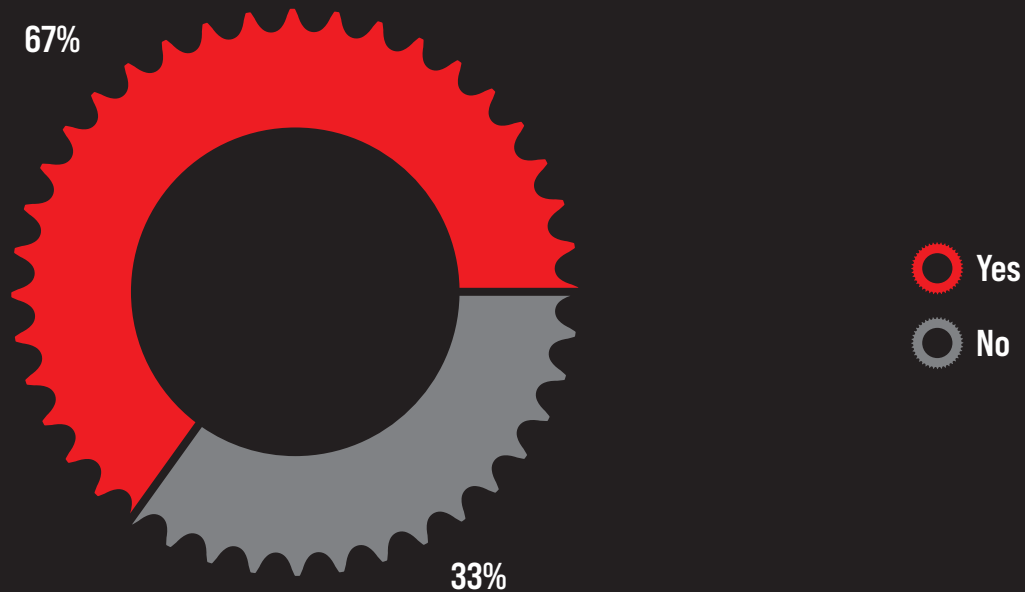
HOW MANY EVENTS HAVE YOU BEEN TO IN THE LAST 12 MONTHS?



ARE YOU SATISFIED WITH THE NUMBER OF EVENTS:



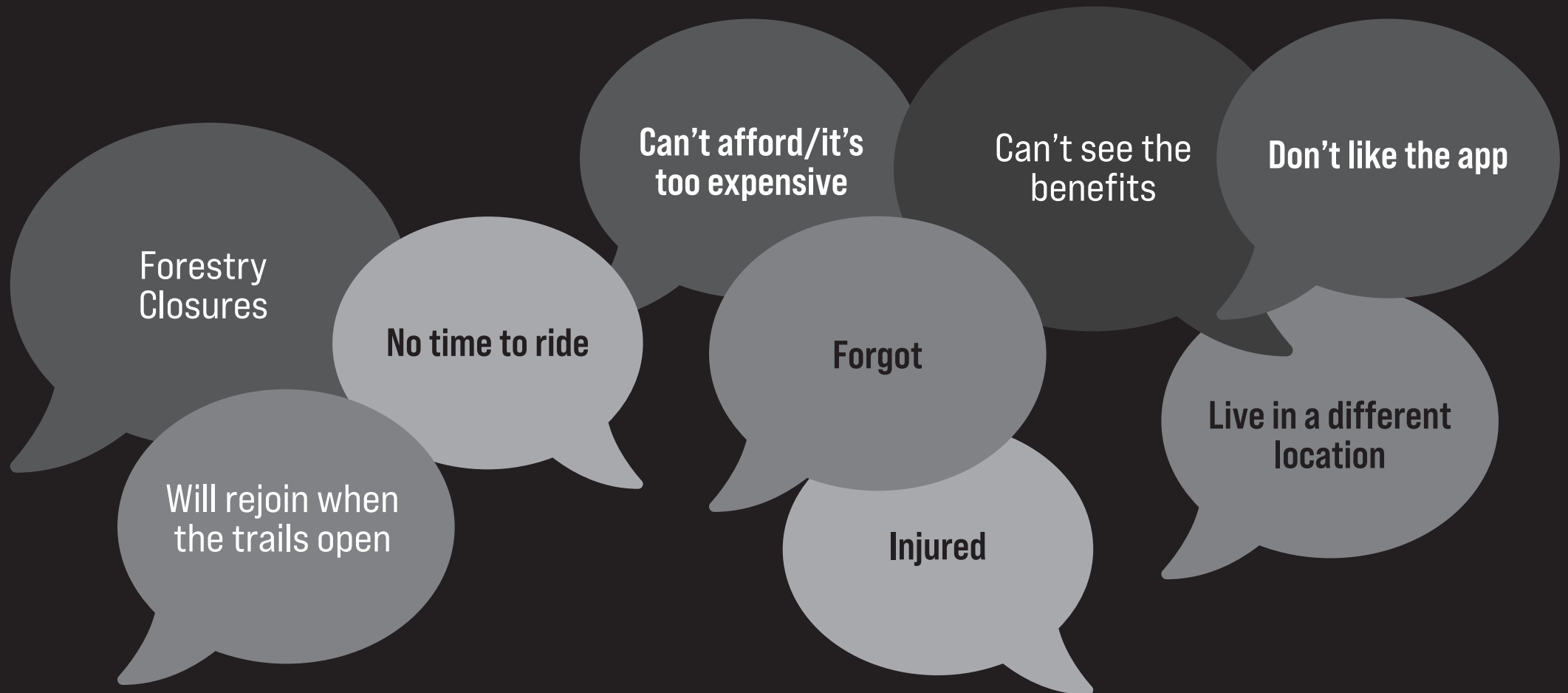
HAVE YOU VOLUNTEERED AT AN EVENT OR FOR THE NMTBC?



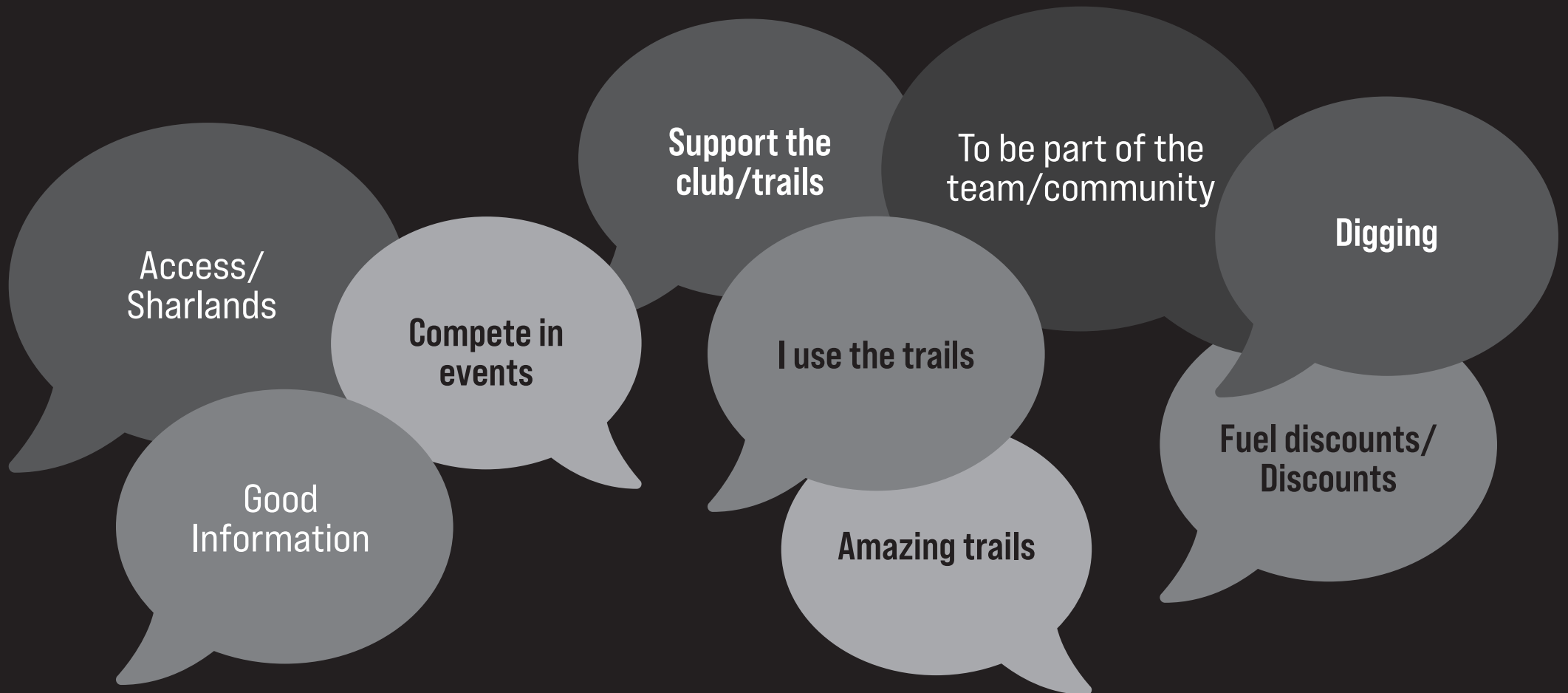
ARE YOU A CURRENT NMTBC MEMBER?



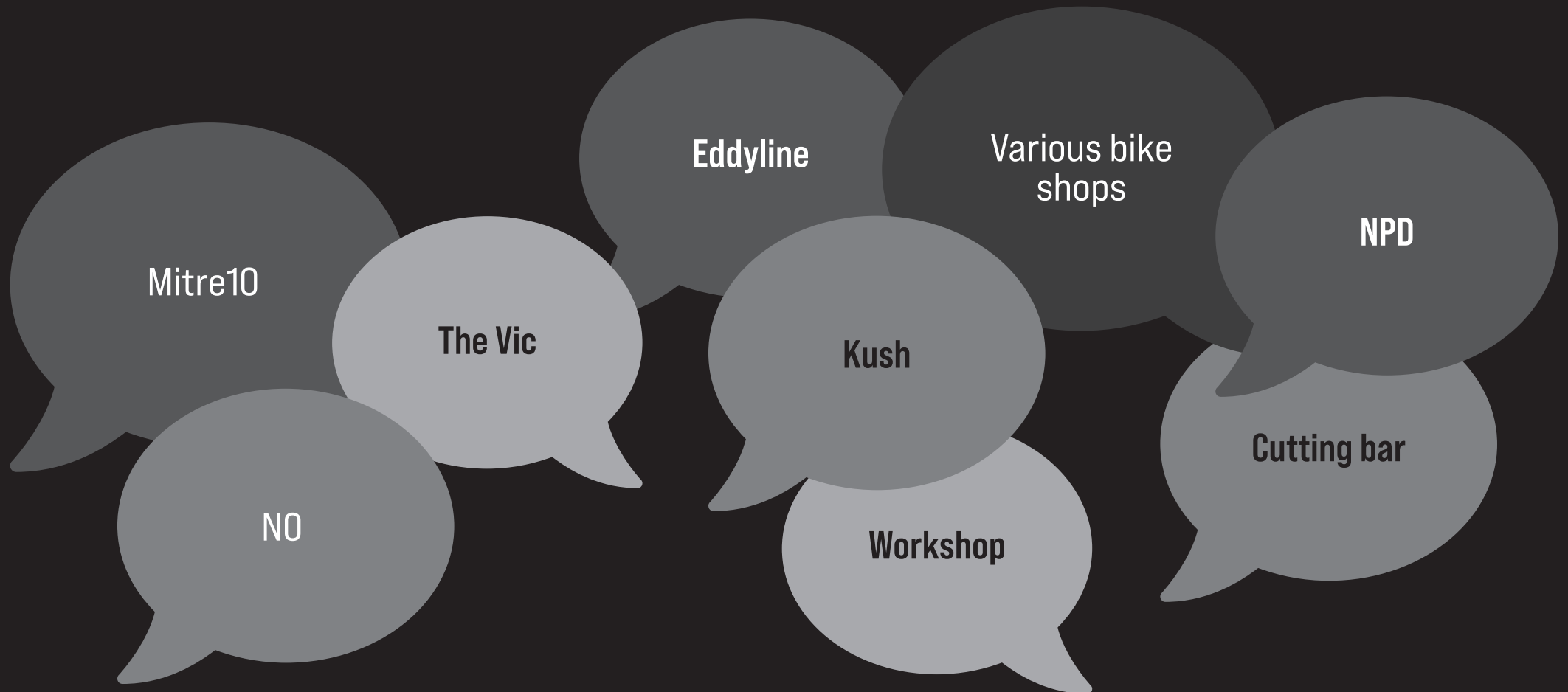
IF NO, WHAT IS THE REASON YOU ARE NOT A MEMBER OF THE NMTBC?



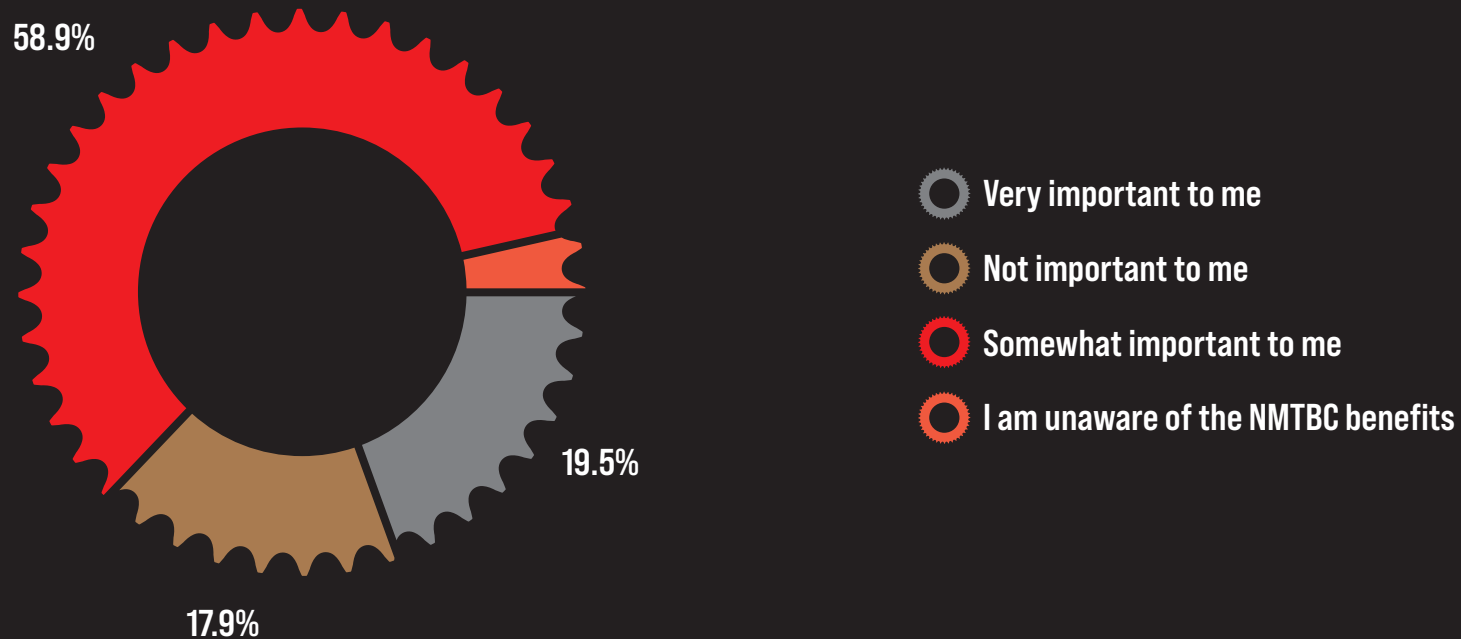
WHAT MAKES YOU WANT TO BE A MEMBER OF THE NMTBC?



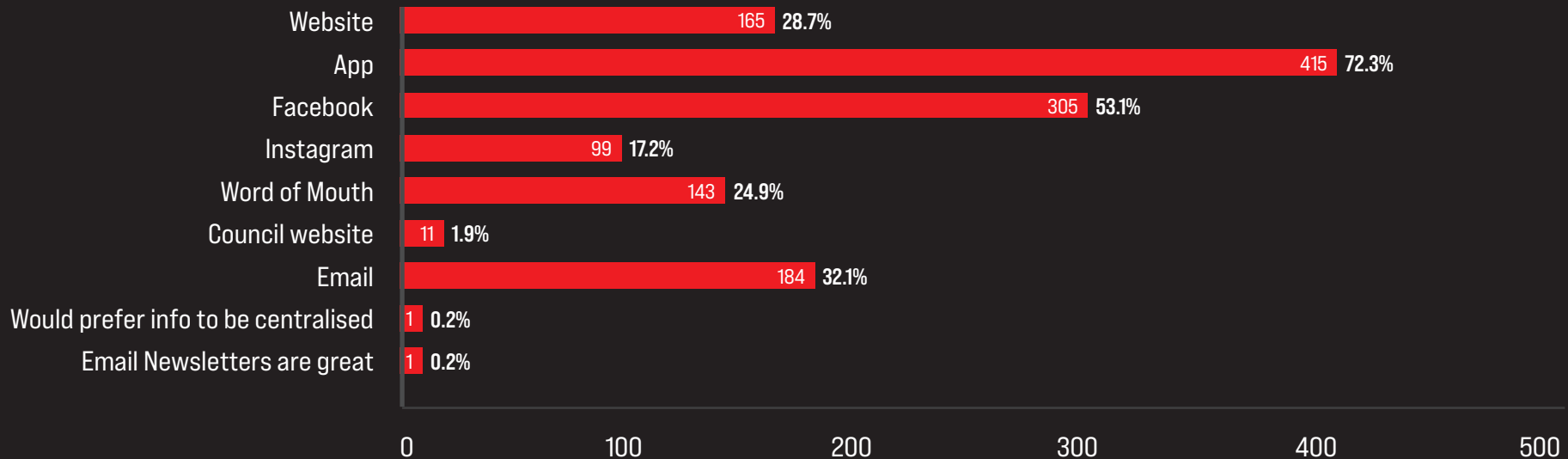
DO YOU REGULARLY USE THE NMTBC MEMBER DISCOUNTS? WHICH ONES?



NMTBC MEMBER BENEFITS/DISCOUNTS ARE...



THROUGH WHICH WAYS DO YOU KEEP UP TO DATE WITH THE NELSON MOUNTAIN BIKE CLUB?



HOW WOULD YOU PREFER TO RECEIVE INFORMATION FROM THE NMTBC?



APP!
Notifications



Instagram

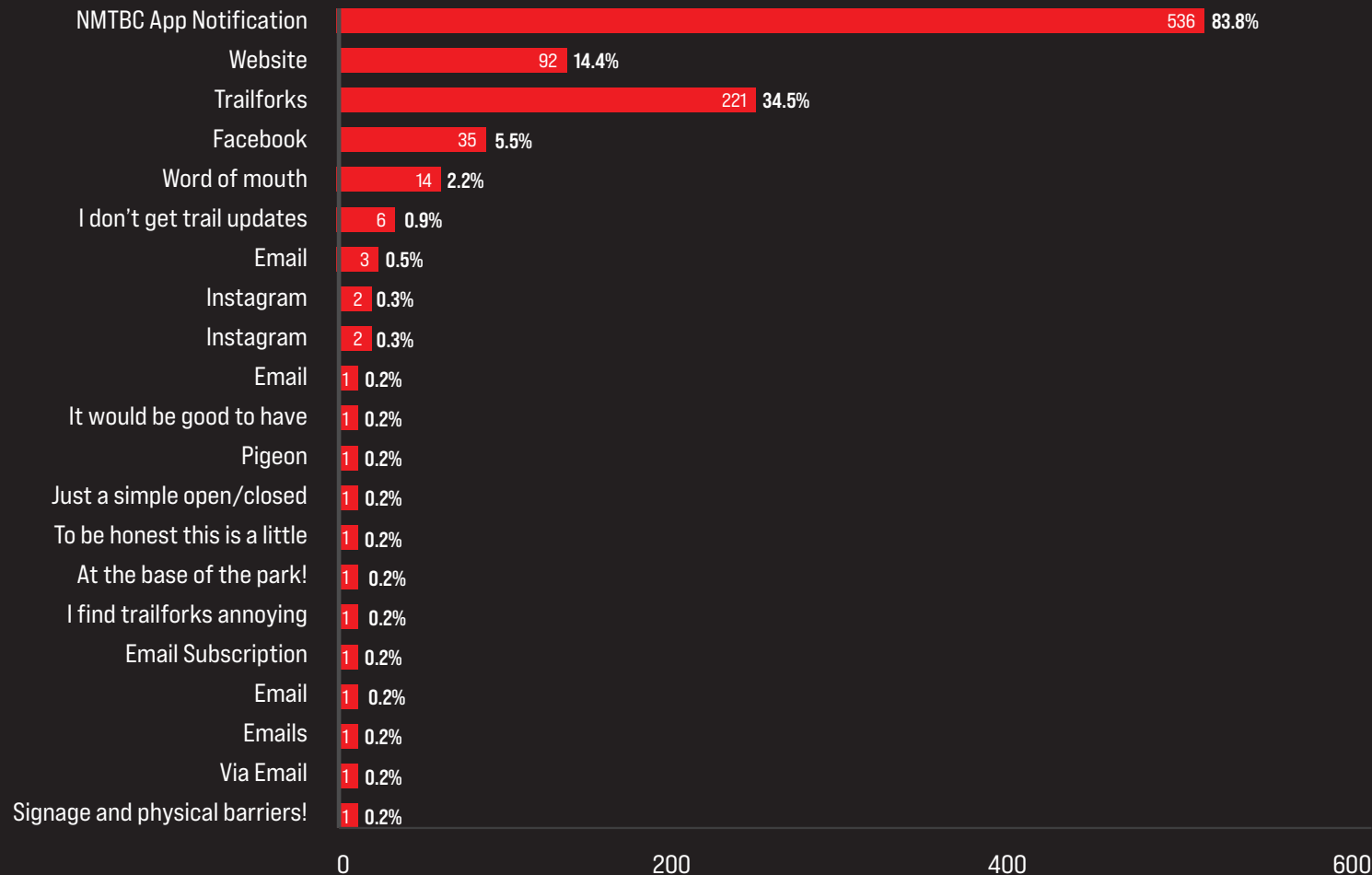


Email



Facebook

HOW DO YOU PREFER TO GET UPDATES ON TRAIL STATUS?



**24.6% OF RESPONDERS MOVED TO NELSON
IN THE LAST 5 YEARS (157 PEOPLE)**

**128 PEOPLE CONSIDERED MOUNTAIN BIKING
TO BE THE MATERIAL CONSIDERATION IN
THEIR DECISION TO MOVE**

WHEN VOTING IN THE UPCOMING LOCAL BODY ELECTIONS, WILL A PARTICULAR CANDIDATES ATTITUDE TOWARDS MOUNTAIN BIKING INFLUENCE YOUR VOTING DECISION?.

