



Rider sponsorship policy (Rev 2, 4 August 2020)

Funding

Budget of \$2k per year allocated to junior (under 21) rider sponsorship (subject to annual review).

Applications sought from club members. Due date 30 September.

Application can take the form of a presentation, written submission, video. Must be documented.
Amount offered up to \$1000 per applicant.

Assessment criteria

- Standard of riding (international potential)
- Benefits offered to club from sponsorship
 - o Running events, coaching, track/event volunteering, social media promotion
- Proposed use of funds
- Level of need for support
- Quality/effort put into application
- Consistency with one or more of the club goals
 - o Strengthening relationships with stakeholders
 - o Leading the development and maintenance of a world class trail network
 - o Encouraging mountain biking to all Nelson community members
 - o Creating and demonstrate value to the membership, community and region from mountain biking.

Assessment process

- Assessment made by Event coordinator who will present recommendation to club committee for endorsement.
- 50/50 split of male/female

Award

- Once agreed, Event coordinator will issue sponsored riders with contracts for signing. 30 November 2020.
- Contract will give deliverable expectations (as offered in application) as well as minimum requirements:
 - Post-season update, 5 photos after season for club use
 - Event coordinator will monitor performance against contract.
 - Duration of contract 1 year.